



Dear Spanish Oaks Elementary,

We are so excited to begin, once again, our Road to Success reading program for the 2017-2018 school year.

Mission: Motivate Utah elementary and high school students to advance academically by working with schools to reward educational accomplishments.

Vision: Achieve the highest reading scores in the country for elementary students and the highest percent of high school graduates pursuing post-high school degrees.

Below please find our monthly “Jump Start Your Reading” celebration schedule:

August/September 14 ... 2:00pm-3:00pm: “Jump Start Your Reading” Kick-off Reading Assembly

October 24 ... 2:45pm-3:15pm: Popcorn Reading Celebration with Mrs. Brown

November 7 ... 2:30pm-3:00pm: “Jump Start Your Reading” Assembly -- (two bikes)

December 19 ... 2:45pm-3:15pm: Decorating Celebration with Mrs. Brown

January 23 ... 2:30pm-3:00pm: “Jump Start Your Reading” Assembly -- (two bikes)

February 6 ... 2:45pm-3:15pm: Cookie Celebration with Mrs. Brown

March 1 ... TBA: Champions Challenge Rodeo and Reading Assembly -- (two bikes, rodeo tickets, boots)

April 17 ... 2:45pm-3:15pm: Pizza Celebration with Mrs. Brown – April

May 21 ... 2:0pm-3:00pm: “Jump Start Your Reading” Closing Assembly -- (one bike, college grant certificates)

Road to Success

The Road to Success reading program is one of the programs of the Success in Education Foundation. The Road to Success program was developed five years ago in collaboration with the Governor's Commission on Literacy in an effort to spread the Commission's challenge to school children to read consistently.

The program currently has over 240 participating elementary schools, with approximately 165,000 students and 11,000 faculty and staff. The Success in Education Foundation's commitment is to provide a framework with tools for educators to help students, and incentives to motivate students to **Read Every Day**.

Every school year, each participating elementary school starts off the program by setting reading goals with students. Students have opportunities to earn bonus incentives throughout the year for accomplishing reading goals. The impact of literacy is felt not only by individual children, but by our community as a whole, and it is an issue we cannot afford to ignore. *The best investment we can make in our community is to ensure that our children can read, and the Road to Success program is an effective way to make that investment.*