Dear Spanish Oaks Elementary,

We are so excited to officially begin our “Jump Start Reading” Road to Success reading program for the 2015-2016 school year.

**Mission:** Motivate Utah elementary and high school students to advance academically by working with schools to reward educational accomplishments.

**Vision:** Achieve the highest reading scores in the country for elementary students and the highest percent of high school graduates pursuing post-high school degrees.

Below please find our monthly “celebration” schedule:

- **August/September 10** ... 9:30am-10:30am: “Jump Start” Kick-off Reading Assembly
- **October 28** ... 2:00pm-2:30pm: Popcorn Celebration with Mrs. Brown
- **November 19** ... 2:30pm-3:00pm: Reading Assembly -- (two bikes)
- **December 16** ... 2:00pm-2:30pm: Decorating Celebration with Mrs. Brown
- **January 26** ... 2:30pm-3:00pm: Reading Assembly -- (two bikes)
- **February 10** ... 2:00pm-2:30pm: Cookie Celebration with Mrs. Brown
- **March 1** ... 2:00pm-2:30pm: Champions Challenge Rodeo and Reading Assembly -- (two bikes)
- **April 20** ... 2:00pm-2:30pm: Pizza Celebration with Mrs. Brown – April
- **May 19** ... 9:30am-10:00am: “Team Read” Assembly -- (one bike and college grant certificates)

**Road to Success**

The Road to Success reading program is one of the programs of the Success in Education Foundation. The Road to Success program was developed five years ago in collaboration with the Governor’s Commission on Literacy in an effort to spread the Commission’s challenge to school children to read consistently.

The program currently has over 240 participating elementary schools, with approximately 165,000 students and 11,000 faculty and staff. The Success in Education Foundation’s commitment is to provide a framework with tools for educators to help students, and incentives to motivate students to Read Every Day.

Every school year, each participating elementary school starts off the program by setting reading goals with students. Students have opportunities to earn bonus incentives throughout the year for accomplishing reading goals. The impact of literacy is felt not only by individual children, but by our community as a whole, and it is an issue we cannot afford to ignore. The best investment we can make in our community is to ensure that our children can read, and the Road to Success program is an effective way to make that investment.